

## 2019 Sensory Friendly Mornings:

**EVERY MONDAY**  
from 8:30am - 9:30am  
and  
**FIRST SUNDAY** of each month  
from 9:00am - 10:00am

### Sunday Morning Schedule

- January 6
- February 3
- March 3
- April 7
- May 5
- June 2
- July 7
- August 4
- September 1
- October 6
- November 3
- December 1



### REACH & STATISTICS

Average Sensory Friendly Mornings Attendance: **50**

2019 Projected Annual Museum Attendance: **150,000**

Current Average Website views: **12,000** visits per month

Current Average Social Media Followers: **11,500**

## SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S

# Sensory Friendly Mornings



San Diego Children's Discovery Museum is pleased to host our third year of Sensory Friendly Mornings. With such a high demand for this event, we have extended our Sensory Friendly schedule to also include the first Monday or every week, from 8:30am - 9:30am, in addition to the first Sunday of every month.

Sensory Friendly Mornings are an early morning geared towards families with children on the spectrum or with sensory sensitivities. These special mornings offer a welcoming, comfortable environment for children and families to enjoy the Museum in a quiet and accepting setting. We encourage families to make connections and share resources.

The mornings offer access to the Museum's exhibits, adjusted to remove any sound, wind, light or other sensitivities, in addition to added sensory friendly toys and games. Noise canceling headphones are available along with areas designated for taking a quiet break. This program is part of the Museum's mission for Access for All by reducing any barriers to attend and receive access to hands-on, early childhood education in science, art, and world culture activities.

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. With our current annual attendance tracking to be over 150,000, we project over 600 children will participate in Sensory Friendly Mornings throughout the year. Please contact Jenna Novotny, Director of Philanthropy, if you have any questions or to pledge your support. **Jenna Novotny**, JennaN@sdcdm.org or (760) 233-7755 x1014.

Thank you for your support!

A handwritten signature in black ink that reads "Wendy Taylor".

Wendy Taylor

Executive Director  
San Diego Children's Discovery Museum



320 North Broadway • Escondido, CA 92025 • [www.sdcdm.org](http://www.sdcdm.org) • (760) 233-7755

San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)

## SPONSOR BENEFITS

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
<b>Title Sponsor</b> Inclusion in event logo					
Recognition in all Media Coverage for Sensory Friendly Mornings					
On-Site Branding & Recognition for each Sensory Friendly Mornings					
<b>Presenting Sponsor for a month of Sensory Friendly Mornings</b>	Title Sponsor for all months	3 months	1 month		
Speaking Opportunity at Sensory Friendly Mornings					
Spotlight feature in e-mail for Sensory Friendly Mornings (11,500 database)					
Inclusion in Social Media posts (11,500 followers, over 100,000 reach)	<b>4 posts</b>	<b>2 posts</b>	<b>1 post</b>		
Vendor Booth					
Recognition in marketing and promotional materials for Sensory Friendly Mornings					
Logo on Event Website					
Free Museum Passes (\$8 each)	<b>40</b>	<b>20</b>	<b>15</b>	<b>10</b>	<b>5</b>
Free Annual Family Membership to Museum (\$95 each)	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>

**If you are interested in sponsoring one or more San Diego Children's Discovery Museum's 2018 Sensory Friendly Mornings,** please email your name, phone number, address, and sponsorship level to **Jenna Novotny**, JennaN@sdcdm.org or call (760) 233-7755 x1014 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

**San Diego Children's Discovery Museum**

Attn: Sensory Friendly Mornings  
320 North Broadway  
Escondido, CA 92025

