

SDCDM Summer Concert Series

featuring



Four Fridays throughout the Summer:

June 16
July 7

July 21
August 4

- FREE with Museum Admission
- Concerts start at 6:00pm and Museum is open after-hours from 5:00-8:00pm.
- Beer & Wine for Adults
- Food Vendors
- Crafts in Outdoor Art Studio
- And after-hours access to all the hands-on educational exhibits in the Museum!

REACH & STATISTICS

2017 Projected Annual Museum Attendance: **150,000**

2017 Projected Summer Museum Attendance: **45,000**

2017 Projected Summer Concert Series Attendance: **1,000**

Current Average Website views: **14,000** visits per month

Current Average Social Media Followers: **8,000**

Media: Opportunities for participation in multiple local media segments throughout the summer.

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S



2nd Annual

2017 SUMMER CONCERT SERIES



San Diego Children's Discovery Museum is excited to announce the 2nd Annual Summer Concert Series. The concerts are fun for all ages.

The concerts will be held on four Friday's throughout the summer and will feature live music from the local child friendly rockstars, Hullabaloo. Other featured activities will include art projects in our Outdoor Art Studio as well as all the hands-on, educational activities at the Museum. Food vendors will be onsite as well as a beer and wine bar for parents to enjoy!

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. With our current annual attendance tracking to be around 150,000, we project to reach at least 45,000 people during the summer! Please contact Danielle Mendoza, Director of Marketing & Events, if you have any questions or to pledge your support. Our staff is here to make sure you get the most of your sponsorship:

Danielle Mendoza, DanielleM@sdcdm.org
or (760) 233-7755 x1003.

Thank you for your support,

Javier Guerrero

Executive Director
San Diego Children's Discovery Museum



320 North Broadway • Escondido, CA 92025 • www.sdcdm.org • (760) 233-7755

San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)

SPONSOR BENEFITS

| | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 |
|---|---|---|---|---|---|
| Title Sponsor of Concert Series- Inclusion in event logo |  | | | | |
| SDCDM On-Site Branding & Recognition for each Summer Concert |  | | | | |
| Recognition in all SDCDM Media Coverage for Concert Series |  |  | | | |
| Presenting Sponsor for Individual Concert- Inclusion in event logo |  |  |  | | |
| Speaking Opportunity at each Concert |  |  |  | | |
| Spotlight feature in e-mail for Summer Concert Series (8,000 database) |  |  |  |  | |
| Inclusion in (3) Stand Alone Social Media posts (8,000 followers) |  |  |  |  | |
| Vendor Booth |  |  |  |  | |
| Recognition in marketing and promotional materials for Summer Concert Series |  |  |  |  |  |
| Logo on Event Website |  |  |  |  |  |
| Reserved Parking Space | 10 | 6 | 4 | 3 | 1 |
| Free Museum Passes (\$8 each) | 100 | 25 | 20 | 15 | 5 |
| Free Annual Family Membership to Museum (\$95 each) | 20 | 7 | 5 | 3 | 1 |

If you are interested in sponsoring one or more San Diego Children's Discovery Museum's Summer Concert Series, please email your name, phone number, address, and sponsorship level to **Danielle Mendoza**, DanielleM@sdcdm.org or call (760) 233-7755 x1003 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: Summer Concert Series
320 North Broadway
Escondido, CA 92025

