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**San Diego Children's Discovery Museum receives Nissan Foundation grant to fund unique cultural & racial diversity programming**

**Escondido, CA** –San Diego Children's Discovery Museum is pleased to announce that it recently received the 2021 Nissan Foundation grant in support of the Museum's Roots Series that celebrates and educates children and adults about different world cultures and the ancestral knowledge found amongst San Diego's vibrant communities.

"We are very grateful to the Nissan Foundation for its instrumental support of our efforts. Our Roots series invites families to experience the unique richness of San Diego's diverse cultures while building community, increasing cultural awareness and acceptance, deepening civic pride and participating in intercultural conversations," said Krishna Kabra, Executive Director of San Diego Children's Discovery Museum.

In support of the Roots series, the Museum received \$10,000 from the Nissan Foundation. This award enables the Museum to continue to support the broader community as well as build capacity to more effectively create monthly themed programming and events. Entering its ninth year, the Roots Series will highlight the diverse cultures and histories of San Diego's population through traditional music, dance, storytelling, scientific discoveries and knowledge, imaginary play, art activities, and more.

"For nearly 30 years, the Nissan Foundation has been committed to amplifying the efforts of nonprofit organizations doing the important work of sharing diverse cultural perspectives and experiences with communities across the country," said Andrew Tavi, President of the Nissan Foundation. "At perhaps no other time in recent history has the work of San Diego Children's Discovery Museum been so critical. We are proud to support their efforts to inspire people to embrace the value of our differences."

"We appreciate the continuous support from the Nissan Foundation and its alignment with meeting our community's needs in new and innovative ways," concluded Kabra.

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**About San Diego Children's Discovery Museum**

San Diego Children's Discovery Museum's mission is to inspire children to learn about our world through exploration, imagination, and experimentation. Its vision is to be a model community children's museum providing access to authentic hands-on learning experiences to develop the whole child, lifelong learners, and global citizens. The Museum's hands-on educational exhibits and programs focus on science, art, and world cultures for children up to age 10. The Museum is affiliated with the Association of Children's Museums and the San Diego Museum Council.

To learn more about the Museum's offerings visit, [sdcdm.org](http://sdcdm.org)

**About the Nissan Foundation**

Established in 1992, the mission of the Nissan Foundation is to build community through valuing cultural diversity. The Nissan Foundation is part of Nissan North America's commitment to "enrich people's lives" by helping to meet the needs of communities throughout the U.S. through philanthropic investments, corporate outreach sponsorships, in-kind donations and other charitable contributions.