



Moroccan Magic

Dear Community Partner,

Thanks to the generous support of community leaders like you, San Diego Children's Discovery Museum continues to grow and provide important educational opportunities for San Diego children, families and schools.

Founded in 2000, the Museum is the only hands-on, educational children's museum in North San Diego County, introducing children ages ten and younger to science, the arts, and world cultures. The Museum features a 13,500 square foot indoor/outdoor space a 7,500 square foot Trudy Bronner Children's Discovery Garden. In evidence of our growing demand and success, the Museum's annual attendance has dramatically increased from 15,000 visitors in 2011 to a record-breaking 145,000 visitors on-site, and 15,000 served by our Mobile Children's Museum in 2017. It is our goal to make hands-on educational opportunities available to ALL children, regardless of financial restrictions. The Spring Gala is our signature annual fundraising event and benefits our "Access for All" initiative which raises funds to provide scholarships for Title-I schools and subsidized admissions and memberships for low-income families who need them the most. Thanks to generous community partners like you, last year's event raised more than \$110,000 to provide important educational opportunities for San Diego children and families.

The 2019 Spring Gala, Moroccan Magic, will celebrate the cuisine and cultures of Morocco.

On Saturday, May 4, 2019 from 5:00 p.m. to 9:00 p.m., the Museum will come alive with the rich cultural traditions of Morocco. Guests will enjoy live performances, indulging Moroccan cuisine, Silent and Live Auction, Raise the Paddle, and Wine Pull, all in support of the Museum's growing impact in the community. The event will welcome more than 300 affluent supporters, business leaders, government officials, and philanthropists from throughout San Diego.

REACH & DEMOGRAPHIC

Expected Event Attendance: **300**

Event Attendees: Those in attendance will include corporate executives, business owners, philanthropists, local government officials and community partners.

2018 Projected Annual Museum Attendance: **150,000 on-site + 20,000** through Mobile Children's Museum

Current Average Monthly Website Views: **11,500**

Current Social Media Following: **11,500**

Media opportunities available for this event

We hope you will consider supporting our premier annual fundraising event with one of sponsorship opportunities listed on the following page.

We offer wonderful benefits built into our sponsorships including complimentary event tickets, Annual Family Museum Memberships, print, digital, and TV exposure, recognition at the event, and inclusion in our event program. Your gift to our 501(c)(3) nonprofit organization is recognized as a tax-deductible donation.

We look forward to following up with you soon. Your consideration and support is greatly appreciated.
















Wendy Taylor

Interim Managing Director
San Diego Children's Discovery Museum



SPONSOR BENEFITS

	\$10,000 Title	\$7,500 Presenting	\$5,000 Pioneer	\$2,500 Champion	\$1,000 Leader	\$500 Friend
Title Sponsor Brand inclusion in event name						
Speaking Opportunity at Event						
Recognition in event media coverage						
Recognition in Event Speaking Program						
Inclusion in event press releases	Name and Spokesperson quote	Name	Name			
Inclusion in Social Media posts (11,500 followers, over 100,000 reach)	2 posts + Opportunity to co-host boosted Facebook Event page	1	1			
Feature in event e-mails (10,200 subscribers)	Spotlight	Logo and mention	Name listed	Name listed		
Recognition in Printed Save the Date and Invite*	Save the Date and Invite	Save the Date and Invite	Invite	Invite	Invite	
Event Program*	Full Page Ad	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	Special Mention
Logo and link on Event Website						
Event tickets (Value: \$150 General Admission)	15	12	10	8	4	2
Free Annual Family Membership to Museum (\$95 each)	6	5	4	3	2	1
Free Museum Admission passes (\$8 each)	40	30	20	15	10	8

* Printing deadlines may apply

Email or call Jenna Novotny at JennaN@sdcdm.org or 760-233-7755 x1014 to discuss details and arrange payments.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: Moroccan Magic
320 North Broadway
Escondido, CA 92025

