



Fun Animal FRIDAY

2019 Fun Animal Friday

LAST FRIDAY of Every Month
11:00 a.m. - 12:00 p.m.

- Meet fun and unique animals
- Interactive and educational animal presentation
 - Special storytime
- Participate in a themed craft

FREE with paid Museum Admission



REACH & STATISTICS

Average Fun Animal Friday
Attendance: **325**

2018 Projected Annual Museum
Attendance: **160,000 on-site and
15,000 visitors** off-site through Mobile
Children's Museum

Current Average Website views:
11,500 visits per month

Current Social Media Following:
13,000

Media opportunities are available
in conjunction with this program
throughout the year.

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S FUN ANIMAL FRIDAY

San Diego Children's Discovery Museum is excited to announce
the 3rd year of Fun Animal Friday!

Fun Animal Friday is an interactive educational program that
takes place on the last Friday of every month. Each event offers
the opportunity to meet a different animal, hear a special story-
time, participate in an educational presentation, and partake in a
themed craft. These events offer children and parents the important
opportunity to interact with fun, furry, feathery, and other unique
animals they otherwise may not get to learn about or meet
in person.

Fun Animal Friday is part of the Museum's mission to provide
hands-on educational experiences for children to learn about the
world around them. The opportunity to meet a variety of different
animals inspires curiosity and builds passion for animal science,
while workshops and crafts led by professional educators encour-
age discovery, exploration and retention of knowledge.

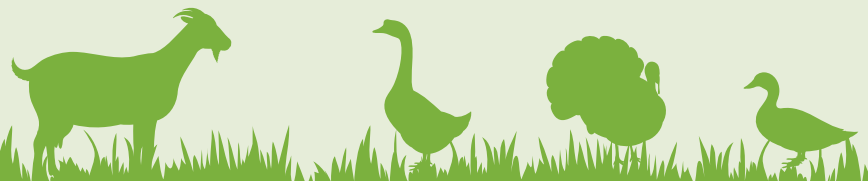
We hope you will consider supporting this program with one of
the sponsorship opportunities on the back of this page. With our
current annual attendance tracking to hit a record 160,000
on-site and 15,000 visitors off-site through our Mobile Children's
Museum, we project an annual attendance of 4,000 visitors for
Fun Animal Friday. Please contact Jenna Novotny, Director of
Philanthropy,
if you have any questions or to pledge your support.

Jenna Novotny, JennaN@sdcdm.org or 760-233-7755 x1014.

Thank you for your support!

Wendy Taylor

Executive Director
San Diego Children's Discovery Museum



320 North Broadway • Escondido, CA 92025 • 760-233-7755 • SDCDM.ORG

San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)

SPONSOR BENEFITS

	\$10,000 Title	\$5,000 Presenting	\$2,500 Champion	\$1,000 Leader	\$500 Friend
Title Sponsor Brand inclusion in event event name					
Recognition in event media coverage					
On-Site Branding & Recognition for each Fun Animal Friday					
Presenting Sponsor of Individual Fun Animal Friday events	Title Sponsor of All	2	1		
Speaking Opportunity at Fun Animal Friday	3	2	1		
Spotlight feature in e-mail newsletter (11,500 database)					
Inclusion in stand-alone Social Media posts (13,000 followers)	4	3	2	1	
Vendor Booth					
Recognition in marketing and promotional materials for Fun Animal Fridays					
Logo on Event Website					
Reserved Parking Space for event	2	2	1	1	
Free Annual Family Membership to Museum (\$95 each)	8	6	4	2	1
Free Museum Passes (\$8 each)	30	20	12	10	8

If you are interested in sponsoring one or more San Diego Children's Discovery Museum's Fun Animal Fridays, please email your name, phone number, address, and sponsorship level to **Jenna Novotny**, JennaN@sdcdm.org or call 760-233-7755 x1014 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: Fun Animal Fridays
320 North Broadway
Escondido, CA 92025

