



Taste Around the World • 2020 SPRING GALA

Dear Community Partner,

Thanks to the generous support of community leaders like you, **San Diego Children’s Discovery Museum is celebrating 20 years of impact throughout San Diego!** Founded in 2000, we are the only hands-on, educational children’s museum in North San Diego County, introducing children ages 0-10 to science, the arts, and world cultures. **This past year, we provided hands-on education to more than 170,000 children and adults.** Our Museum believes ALL children and families should have access to high-quality education, regardless of financial restrictions. With donor support, we are able to provide free or reduced admission to more than 40,000 children, families, and Title-I schools each year through our Access for All initiative.

This coming year, San Diego Children’s Discovery Museum will celebrate its 20th anniversary as the community’s favorite place to learn through play. We invite you to celebrate with us by being a part of our annual Spring Gala on Saturday, March 28, 2020. This event raises crucial support for our Access for All initiative, providing scholarships for Title-I schools, and subsidized admissions and memberships for low-income families. Thanks to generous community partners like you, last year’s event raised more than \$85,000 to provide educational opportunities for local children and families who need them the most. Our 20th Anniversary Spring Gala, “2020 World Tour,” will celebrate and pay tribute to the many cultures and communities that make up the roots of San Diego.

On Saturday, March 28, 2020 from 5:00 p.m. to 9:00 p.m., our Museum will come alive with the live music, entertainment and delectable cuisines around the world! Guests will enjoy a Silent and Live Auction,

Raise the Paddle, and Wine Pull, all in support of the Museum’s growing impact in the community. The event will welcome more than 300 affluent supporters, business leaders, government officials, and philanthropists from throughout San Diego.

We hope you will consider supporting our “Taste Around the World” Spring Gala, honoring two decades of community impact, with an event sponsorship outlined on the following page. Your sponsorship will help us support children’s education for decades to come. Your gift to our 501(c)(3) nonprofit organization is recognized as a tax-deductible donation.

Your consideration and support is greatly appreciated.

Wendy Taylor

Executive Director
San Diego Children’s Discovery Museum



REACH & DEMOGRAPHIC

Expected Event Attendance: **300**

Event Attendees: Those in attendance will San Diego corporate executives, business owners, philanthropists, local government officials and community partners.


















2020 Projected Annual Museum Attendance: **160,000 on-site + 25,000** through Mobile Children’s Museum

Current Average Monthly Website Views: **11,500**

Current Social Media Following: **11,800**

Media opportunities available for this event

SPONSOR BENEFITS

	\$10,000 Presenting	\$7,500 Pioneer	\$5,000 Champion	\$2,500 Leader	\$1,000 Explorer	\$500 Friend
Speaking opportunity at event						
Recognition in event media coverage						
Recognition in event speaking program						
Inclusion in event press releases	Name and Spokesperson quote	Name	Name			
Inclusion in Social Media posts (15,800 followers, over 100,000 reach)	2 posts	1 post	1 post			
Feature in event e-mails (10,200 subscribers)	Spotlight	Logo and mention	Name listed	Name listed		
Recognition in printed invitation						
Ad inclusion in event program	Full Page Ad	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	
Logo and link on event website						
Event tickets (Value: \$150 general admission)	12	10	8	6	4	2
Free Annual Family Membership to Museum (\$95 each)	6	5	4	3	2	1
Free Museum admission passes (\$9.50 each)	30	25	20	15	10	5

* Printing deadlines may apply

Email or call Wendy Taylor at WendyT@sdcdm.org or 760-233-7755 x1009 to discuss details and arrange payments.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: Spring Gala
320 North Broadway
Escondido, CA 92025

