

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S ACCESS FOR ALL

Admission Fund



Our Museum is an educational resource, but also provides a safe, fun place where families can bond with their children in a mentoring environment. Because we want underserved families to access our resources, we provide free admission to those who need it most.

Active-Duty Military & Veteran Family Fund

We provide:

- Free Admission to Active-Duty Military & Veteran Families during summer break through the national Blue Star Families Museum Program, winter holiday breaks (Veteran's Day – January 31), and local spring breaks.

School breaks can be especially trying for military families as parents often have little help with childcare, particularly during deployment. Our Museum provides a space for community building, which supports active-duty military families facing challenges and veteran families who are adjusting to civilian life.

- Year-round discounted admission for Active-Duty Military & Veteran Families.
- Year-round discounted memberships for Active-Duty Military & Veteran Families.

We have served:

- Since 2011, we have provided Active-Duty Military and Veteran families free admission to the Museum at select times during the year.

We plan to serve:

- Around 20,000 Active-Duty Military, Veterans, and family members in fiscal year 2017-2018.

Support Needed:

- To be able to provide these services, San Diego Children's Discovery Museum is actively seeking \$160,000 of support.

Community Services Fund

We provide:

- Free Admission passes to numerous community organizations that work with at-risk and underserved communities throughout the region. We further our mission by supporting other community organizations doing important work across the region.
- Discounted Admission of \$1 for EBT cardholders in San Diego County.

We have served:

- Since 2011, we have provided free admission passes to community organizations.
- Since 2016, we have offered discounted admission of \$1 for EBT cardholders in San Diego County.

We plan to serve:

- Around 31,000 people through free admission passes provided to partner community organizations in fiscal year 2017-2018.

Support Needed:

- To be able to provide these services, San Diego Children's Discovery Museum is actively seeking \$240,000 of support.



Interested in supporting our Admission Fund?

Supporter Benefits May Include:

- Booth space at selected events, product distribution, couponing, discounts, and special offers to SDCDM visitors
- Signage within the Museum
- Inclusion on SDCDM website: partner page, event page (logo, text, and links)
- Inclusion in SDCDM media campaigns; co-branded advertising
- Dedicated email campaigns to SDCDM's email list of over 9,500
- Dedicated social media messaging through SDCDM's various platforms of over 10,000 followers
- Naming opportunities of specific exhibits and spaces within the Museum
- Use of SDCDM space for corporate events
- Family Membership discounts
- Daily Admission discounts

➤ SUPPORT TODAY!

Contact **Jenna Novotny** at JennaN@sdcdm.org
or call 760-233-7755 ext.1014 or Donate Today



320 North Broadway • Escondido, CA 92025 • SDCDM.org • 760-233-7755

San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)